

REALM WORKS HARD FOR IABC



Realm Advertising Partners, (L to R) Jeff Gray, Michael Stewart, Linda Ross and Jeff Chasten celebrate after winning 14 awards at the 2009 IABC Golden Flame Awards.

More than 25 top-level awards were given out at The International Association of Business Communicators' IABC|Atlanta's Golden Flame Gala in October, with 123 winners announced in 80 communications categories, including publications, campaign strategies, digital design and everything in between. Twelve IABC chapters across North America judged the more than 200 entries received. The chapter holds the annual event to recognize excellence in communications. The event, held at Piedmont Park's Greystone, was an evening full of carnival fun - from balloon hats to a barbershop quartet - and recognition of Atlanta communicators' outstanding work.



(L to R) Realm Advertising's Project Manager, Jamie Spetseris and Partner, Michael Stewart volunteered to post the award winners on the Atlanta IABC Facebook page.

Realm Advertising helped IABC|Atlanta plan the event, develop marketing materials and coordinate the judging process, and even posted real-time updates of the winners, complete with pictures, to IABC|Atlanta's Facebook page as the ceremony progressed. Realm Advertising took home 14 different IABC|Atlanta Golden Flame Awards: five bronze, eight silver and one gold.